2018 PES Campaign Camp

Lisbon. Draft agenda

6th December 2018

Venue: ISCTE University of Lisbon

Address: Avenida Professor Aníbal Bettencourt, Building 2 Northern entrance

(9.30h – 10.00h) Welcome coffee and registration

(10.00h – 10.30h) **Welcome and Opening**

- **Marije Laffeber**, PES Deputy Secretary General
- **Ana Catarina Mendes**, PS Deputy Leader

(10.30h – 11.45h) ***I Panel: Getting out our voters!***

The winner of the European elections usually is the sofa. Turn-out is usually low, and especially progressive votes tend to not go to the polling stations. However, the 2019 European elections will be historical. In order to change Europe, we need progressive policies. In order to turn around nationalism, we need Europeans to stand shoulder to shoulder. In order to make Europe more fair, free and sustainable, we need people to support our parties, go to the polling stations in May and cast their vote. It's all about turnout and getting out our voters! We need to find them, have a conversation about the subject that really matter. But how does this work? And what are successful strategies?

Moderator: **Kirsi Heikel**, Jounalist, Finland

Speakers:

- **Beatriz Corredor**, former Minister of Housing PSOE Spain and Chairwoman of Pablo Iglesias Foundation
- **Andrea Brunner**, Deputy Secretary General SPÖ Austria
- **Victor Negrescu**, former Minister for Europe PSD and President of PES activists Romania
- **Tom McMahon**, campaign strategist, former executive director DNC and one of the designers of Obama's 50 States Stategy (TBC)
- **José Duarte Cordeiro,** President of the PS Federation of the Urban Area of Lisbon

(12.00h – 13.15h) ***II Panel: Strategies towards 2019: engage with millennials and invest in diversity so we will win***

Millennials aged 18 to 35 make up roughly a quarter of Europe's entire population and women are more likely to vote for progressive parties. It's written often by political researchers: if progressive parties want to win, they will have to invest in diversity. The Feps Millennial studies show the subjects Millennials are really interested in. But how can we use this information to engage with them? What are successful strategies to invest in diversity during the campaign to mobilize and win the next elections?

Moderator: **Matt Browne,** Senior Fellow at Centre for American Progress

Speakers:

- **Maria João Rodrigues**, Vice-President of the S&D Group and President of FEPS – European Foundation of Progressive Studies (TBC)
- **Javier Moreno**, Secretary General of the S&D Group in the EP
- **Nelleke Vedelaar,** Party Chair, PvdA the Netherlands (TBC)
- **Tuulia Pitkänen**, Secretary General of Young European Socialists

(13.15h –14.15h) lunch break

(14.15h – 15.45h) ***III Panel: Fighting fake news and hate speech for the sake of Democracy***

Fake news has a political impact: We have all first heard about their impact in the US elections, but they have impact on our countries too. Freedom of truth information as a democratic right has to be preserved from pressures or interferences by external actors. The danger that fake news poses to democracy and stability is increasingly apparent around the world, and we have to react. How would progressives tackle the disinformation that manipulates citizens and seeks to undermine their trust in democratic systems? Also, how could progressives from the world build up their campaigns to stop these populist movements ahead of upcoming elections?

Moderator **Marije Laffeber**, PES Deputy Secretary General

- **Virginia Ramos**, Alexandria Ocasio-Cortez´s Campaign Manager, Democratic Party, US
- **Kirsi Heikel**, Jounalist, News and Current Affairs YLE A-Studio Finland
- **Greg Polad,** Director General of the Association of Commercial Television in Europe
- **Iain McNicol**, former Secretary General UK Labour and member of the House of Lords

(15.45h –16.00h) Coffee Break

(16.00h – 17.30h)

Workshops

On digital strategies

- **Jessica Shearer**, Digital and Campaigns Strategist, US

Defying populism

- **Paul Richards,** Political Communication expert and Campaigner, UK

(17.30h – 18.00h) ***Closing Panel: Towards the 2019 EP elections***

- **Achim Post**, Secretary General PES
- **Frans Timmermans**, 2019 PES designated Common Candidate (TBC)



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